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FDA APPROVES NEW MEDICATION TO FIGHT THE ‘MOST DEADLY, MISUNDERSTOOD AND UNDER-APPRECIATED PUBLIC HEALTH THREAT’

WILLIAMSVILLE, NY - February 17, 2009 - A condition once thought to be harmless is now believed to be slowly killing as many as one in three people — and only a handful of researchers are even aware of it.

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Victor Konshin, author of the book *Beating Gout: A Sufferer’s Guide to Living Pain Free*, spent years researching gout and its underlying cause, hyperuricemia, and what he found was shocking. “There is a lot of research showing that hyperuricemia is strongly linked to many of the killer diseases plaguing our society today”, Konshin explains. “These killers include heart disease, kidney disease, liver disease, diabetes, stroke and obesity.”

“Many doctors consider hyperuricemia to be a harmless, sometimes even beneficial, condition; but new research demonstrates otherwise. Hyperuricemia is probably the most deadly, misunderstood and under-appreciated public health risk today.” Konshin explained.

This past Saturday, the FDA approved the first new medication to treat hyperuricemia in over forty years but only approved it to treat those with gout.

Konshin said, “The medical community is concerned with treating hyperuricemia that has not caused gout with medication because the mechanism by which hyperuricemia causes other diseases is not fully understood. Nevertheless, the research clearly shows that people with hyperuricemia are at risk and they should make changes in their diet and lifestyle to prevent disease.”

Konshin concludes, “More research needs to be done, but in the meantime people with this condition can live longer, healthier lives if they pay attention to this long ignored condition and make simple changes in the way they live.”

Konshin is now working full-time to get the word out about this dangerous condition.

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