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AN IGNORED MEDICAL CONDITION CAN SHORTEN YOUR LIFE

WILLIAMSVILLE, NY - December 15, 2008 - A condition once thought to be harmless is now believed to be slowly killing as many as 30% of Americans - and only a handful of researchers are even aware of it. It is probably the most deadly, misunderstood and under-appreciated public health threat in the world today.

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After suffering from painful gout attacks for years, Victor Konshin, author of *Beating Gout: A Sufferer's Guide to Living Pain Free*, (Ayerware 2009) finally decided to research this condition on his own and what he found was shocking. "Not only were these attacks doing permanent damage to my body, but the underlying cause of gout was slowly killing me." Konshin said. This condition, called hyperuricemia, has very strong links to heart disease, kidney disease, liver disease, diabetes, stroke and is even a *cause* of obesity.

What's more amazing is that most doctors are completely unaware of the threat that this condition poses. Historically hyperuricemia, which is caused by too much uric acid in the body, was believed to be harmless, even potentially beneficial. But, recent research has shown that this is not true. Moreover, many doctors today actually interpret dangerous levels of uric acid as being "normal."

Konshin also found that 78% of doctors do not properly treat gout. "Many doctors consider gout as an inconvenient, but a relatively benign disease and therefore, pay little attention to it. This has resulted in the medical community collectively 'forgetting' how to properly manage this disease and millions are suffering as a result — I was one of them." Konshin explained.

"This is why I left my job as a High-tech Engineer and wrote my book." he added. Konshin is now working full-time to get the word out about these dangerous conditions.

CONTACT: Victor Konshin at vkonshin@ayerware.com. Visit <http://www.beatinggout.com/> for more information.

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